



MARKETING HEALTH CHECK

For many businesses, implementing more effective marketing programs requires an assessment of the existing marketing position. Diving straight in without first establishing where your company's marketing currently is, where you want it to be, and how you are going to get there, isn't going to achieve the results you want.

Our Marketing Health Check provides you with a low-cost assessment of your current marketing position, outlines the options available to you to move forward, and makes key recommendations on the best way to achieve the results that your business needs to be successful.



1. RESEARCH



You complete an online survey to give your own assessment of your marketing position. Then, we complete an in-person workshop with your key stakeholders to gather more information and discuss your business objectives.

2. ANALYSE



We apply a range of tools and techniques to assess your current marketing position. We work to identify opportunities for new marketing initiatives and improvement of existing marketing programs to deliver better results.

3. RECOMMEND



We compile a report which will detail your current position and make recommendations about the best way to move forward. This will provide a clear path with actionable tasks to support your business in reaching its goals.

YOUR COMMITMENT

You'll need to set aside 15 to 20 minutes to complete the online survey. The in-person workshop usually takes between 1 and 2 hours. There may also be some follow-up work required of you to ensure we have all of the information we need. For larger or more complex businesses, multiple workshops can be arranged as required.

COST

Sole Trader: **\$249** (Ex GST)
Small Business (2 to 10 staff): **\$499** (Ex GST)
Medium Enterprise (over 10 staff): **\$1,999** (Ex GST)

BOOK YOUR HEALTH CHECK

Contact us at:
info@ubico.com.au
Or visit our website to complete the Marketing Health Check Survey:
www.ubico.com.au

